

How Pandemic Concerns Are Continuing to Influence US Shopper Habits

Nearly two years into the pandemic, US shoppers reported a relatively high level of concern about COVID-19, and almost 1/3 of households said they are in a worse place financially than they were before the pandemic.

Average level of concern about COVID-19, on a scale of 1 to 10:



30% of households said they are doing somewhat worse or much worse financially than they were before the pandemic

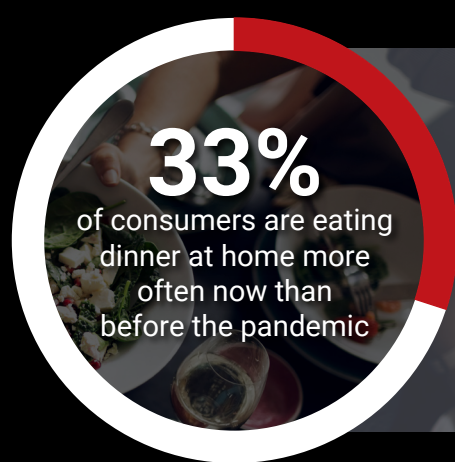
These ongoing concerns over safety and finances are compounded by product shortages and rising grocery prices resulting from supply chain challenges.



↑ Up from 39% in August 2021

“While faced with the market’s continued uncertainty, consumers are likely to stick with – and possibly increase – shopping habits picked up over the past two years,” said Acosta Executive Vice President of Business Intelligence Colin Stewart.

These habits include:



Eating more meals at home

Shopping online



Stocking up

To learn more, download Acosta’s report: [“The Lingering Impact of COVID-19 on US Shoppers.”](#)